PRESS RELEASE

Swiss hospitality brand Capsule Hotel expands to Copenhagen

Copenhagen, Denmark – February 7th, 2025 – Capsule Hotel, a Swiss hospitality brand known for its modern capsule stays, is opening a new location in Copenhagen. Designed for budget-conscious travelers who value comfort and smart design, the new hotel will be in Vesterbro, one of the city's most vibrant neighborhoods. This marks the brand's first expansion into the Nordic region.

Following success in Switzerland's major cities, this expansion marks a bold step in Capsule Hotel's international journey.

"Copenhagen is a city that shares our values—smart design, efficiency, and an incredible quality of life," says Adrie Vreeke, CEO of Capsule Hotel. "Bringing Capsule Hotel here was a natural choice as we accelerate our growth beyond Switzerland. We're offering Swiss precision in hospitality, wrapped in Copenhagen's unmistakable urban charm."

MORE THAN A PLACE TO SLEEP

Located just minutes from Copenhagen Central Station, Capsule Hotel offers a sleek yet affordable alternative for travelers eager to explore the Danish capital.

- Copenhagen's smallest cinema (because small spaces can still feel grand)
- Bike rental for a truly local experience
- Outdoor terrace and coffee corner to unwind after a day of exploring

Vesterbro, the hotel's home, is an authentic mix of old and new Copenhagen, where Michelin-starred restaurants meet underground speakeasies, and independent boutiques sit next to traditional bakeries. Guests looking for a perfect weekend getaway will find it all within walking distance.
www.capsulehotel.ch

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